

1Q 2015 RESULTS ANALYST BRIEFING

29 May 2015



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1Q 2015 Highlights

Financial Performance

- Operating revenue grew by 5.9% YoY from RM2.62bn to RM2.77bn
- ➤ Lower EBIT from RM316.8mn to RM243.4mn due to higher operating cost
- Reported PATAMI was lower at RM128.9mn due to higher operating cost, forex losses and consolidation of P1

Operational Performance

- Strong growth in Internet and Others revenue
 higher subscriber base and customer projects
- ➤ Total broadband take-up continues to grow: Streamyx: 1.509mn customers

Unifi: 757,000 customers







Streamyx





Group Results 1Q 2015



RM mn	Reported				
KIVI IIIII	1Q15	4Q14	% Change QoQ	1Q14	% Change YoY
Revenue	2,774.1	3,157.3	-12.1	2,620.0	+5.9
Other Operating Income	32.4	37.6	-13.8	50.2	-35.5
EBITDA	847.6	960.4	-11.7	896.7	-5.5
Depn & Amort.	604.2	631.0	-4.2	579.9	+4.2
EBIT	243.4	329.4	-26.1	316.8	-23.1
Other Gains / (Loss)	(0.6)	(1.7)	-64.7	(0.5)	+20.0
Net Finance Cost*	35.0	35.9	-2.5	40.5	-13.6
FX (Gain) / Loss	41.2	43.2	-4.6	(2.9)	->100.0
Profit Before Tax (PBT)	172.1	253.7	-32.2	279.6	-38.4
PATAMI	128.9	218.3	-41.0	210.6	-38.8
Normalised PATAMI	171.3	350.2	-51.1	185.3	-7.6

Note:

Except 1Q14, all figures stated shall be inclusive of P1

For Normalised EBIT and Normalised PBT refer Slides 7 and 8

•Excludes FX (Gain)/Loss

Normalised EBIT



In RM mn	1Q15	4Q14	1Q14
Reported EBIT	243.4	329.4	316.8
Non Operational			
FX (Gain)/Loss on International Trade Settlement	0.4	(7.6)	(1.2)
Loss on Sale of Assets	0.2	0.1	0.2
Negative Goodwill on acquisition of a new subsidiary	-	-	(21.9)
Mesra Programme	-	111.2	-
Estimated cost and asset write-off due to flood	-	9.6	-
Normalised EBIT	244.0	442.7	293.9
Normalised EBIT Margin	8.7%	13.8%	11.1%
Reported EBIT Margin	8.7%	10.3%	11.9%

EBIT is calculated as Total Revenue (Operating Revenue + Oth. Operating Income) less Operating Cost EBIT Margin is calculated as percentage of EBIT against Total Revenue

Normalised EBIT Margin is calculated as percentage of Normalised EBIT against Normalised Total Revenue (Operating Revenue + Oth. Operating Income – Loss on Sale of Assets – Negative Goodwill on acquisition of new subsidiary)

Normalised PBT

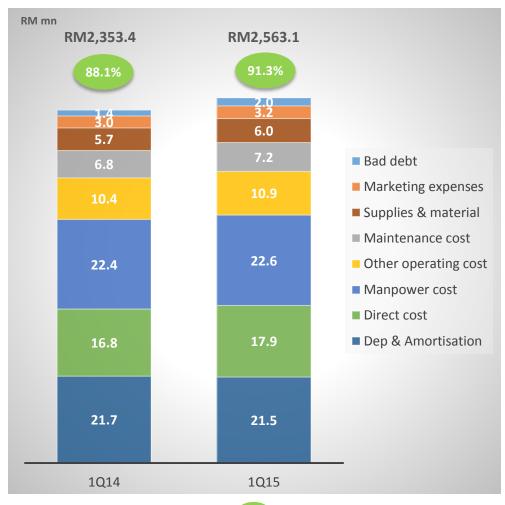


In RM mn	1Q15	4Q14	1Q14
Reported PBT	172.1	253.7	279.6
Non Operational			
FX (Gain)/Loss on International trade settlement	0.4	(7.6)	(1.2)
Other (Gain)/Losses & Impairment*	0.8	1.8	0.7
Unrealised FX (Gain)/Loss on Long Term loans	41.2	43.2	(2.9)
Negative Goodwill on acquisition of a new subsidiary	-	-	(21.9)
MESRA Programme	-	111.2	-
Estimated cost and assets write-off due to flood	-	9.6	-
Normalised PBT	214.5	411.9	254.3

^{*} Comprise of fair value (FV) changes of FVTPL (FV through P&L) investment and gain/loss on disposal for AFS (available for sale) investments.

Cost % of Revenue¹





Higher Direct Cost due to international outbound and content cost

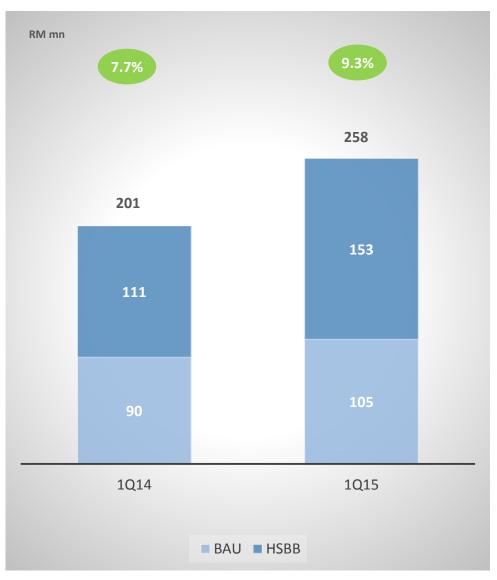
Higher OOC due to rental, utilities and higher customer projects

Total Cost / Revenue (%)

¹ Revenue = Operating Revenue + Other Operating Income Note: The classification of cost is as per financial reporting

Group Capital Expenditure





- > Capex/Revenue ratio at 9.3%
- BAU capex at RM105mn HSBB capex at RM153mn
- 31% Core Network54% Access15% Support System



Group Cash Flow



RM mn	1Q15	1Q14
Cash & cash equivalent at start	2,975.0	2,514.5
Cashflows from operating activities	145.7	406.4
Cashflows used-in investing activities	(502.8)	(444.4)
Capex	258.0	201.0
Cashflows from financing activities	268.8	312.7
Effect of exchange rate changes	0.1	(0.3)
Cash & cash equivalent at end	2,886.8	2,788.9
Free cash-flow (EBITDA — Capex)	589.6	695.7

Key Financial Ratios

	31 Mar 15	31 Dec 14
Return on Invested Capital ¹	5.20%	7.72%
Return on Equity ²	8.97%	12.80%
Return on Assets ¹	4.28%	6.34%
Current Ratio ³	1.36	1.33
WACC	7.39%	7.54%

	31 Mar 15	31 Dec 14
Gross Debt to EBITDA	1.96	1.77
Net Debt/EBITDA	1.16	1.02
Gross Debt/Equity	0.88	0.85
Net Debt/Equity	0.51	0.46
Net Assets/Share (sen)	207.4	203.6

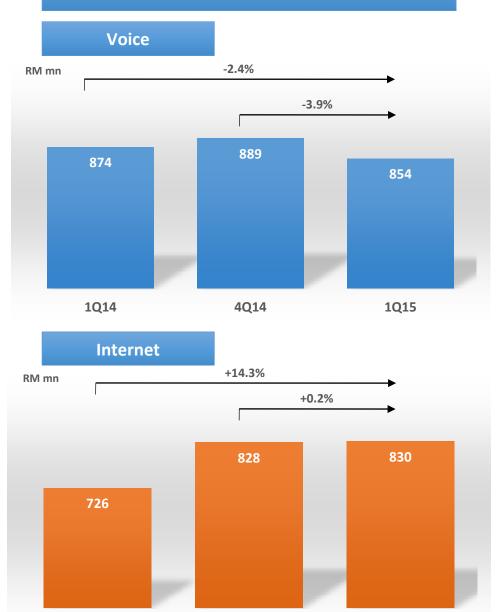
¹ Based on Normalised EBIT

² Based on Normalised PATAMI



Group Total Revenue by Product





4Q14

1Q15

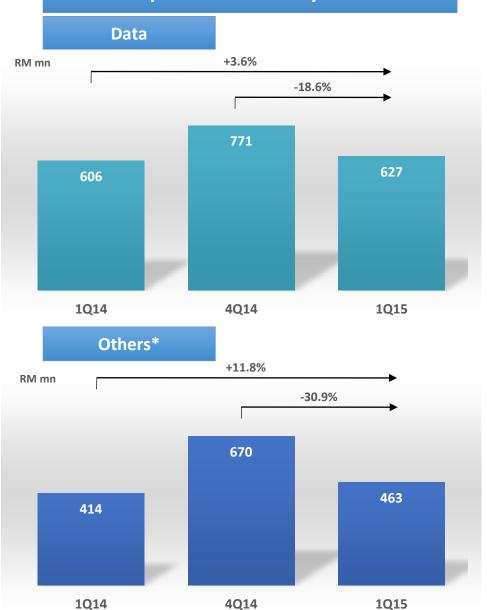
- > 31% of Group Revenue
- > YoY
 - Lower net customer base and usage at Mass Market & Managed Accounts
 - Lower wholesale minutes

- ➤ 30% of Group Revenue
- > YoY
 - Higher total broadband customer base
 - Higher content IPTV take-up

1Q14

Group Total Revenue by Product



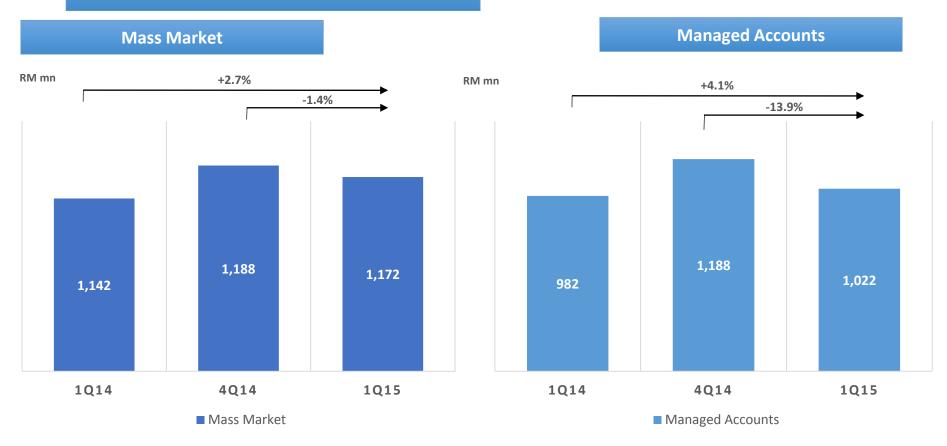


- ➤ 22% of Group Revenue
- > YoY
 - Mainly from Managed Accounts
 - Higher WSE and HSBA at G&W

- ➤ 17% of Group Revenue
- > YoY
 - Higher customer projects, USP maintenance, VADS revenue

Group Total Revenue by Lines of Business





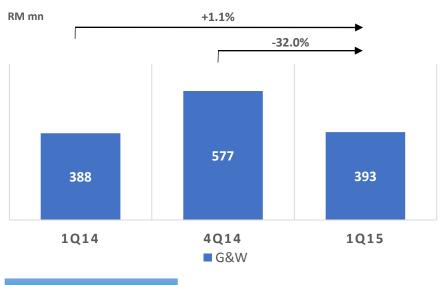
- ➤ Higher revenue by 2.7% YoY to RM1.17bn
- Growth led by Internet revenue growth at Consumer – higher customer base and increased Content IPTV take-up

Higher by 4.1%, due to higher customer projects, data and ICT revenue

Group Total Revenue by Lines of Business

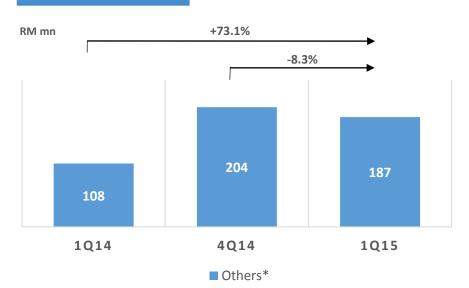


Global & Wholesale

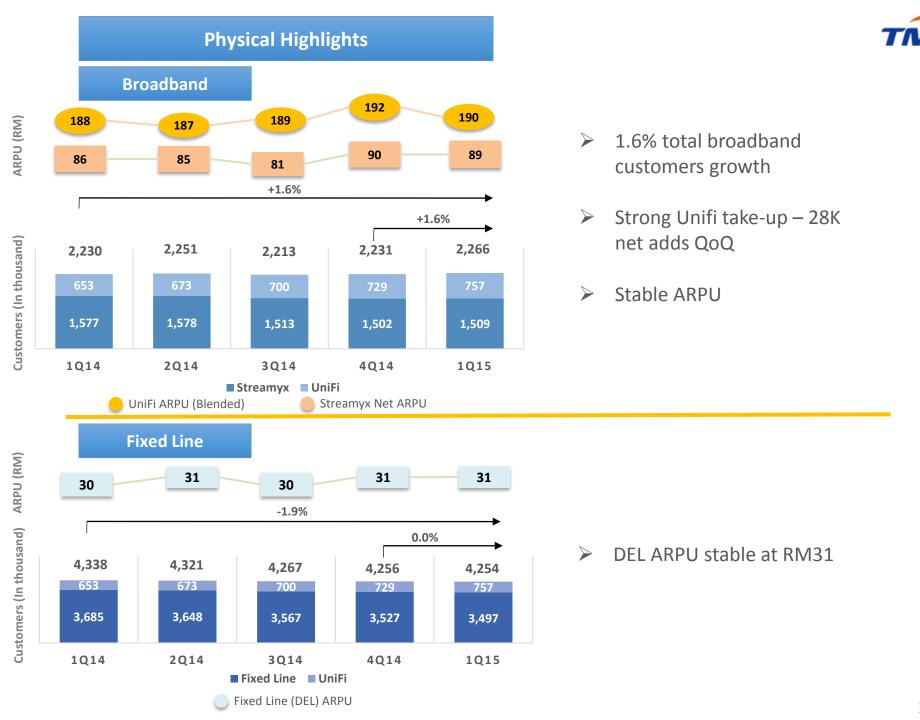


- ➤ 1.1% higher YoY
- Mainly due to higher WSE and HSBA

Others*



- > 73.1% higher YoY
- ➤ Higher revenue at UTSB



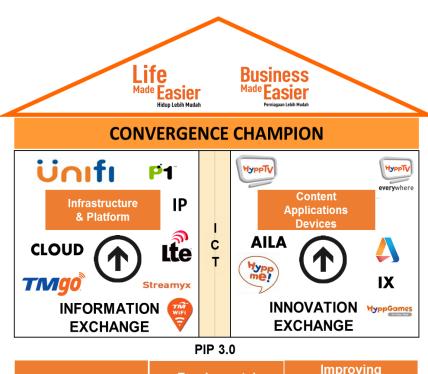


Key Takeaways



- Operating revenue grew by 5.9% YoY
- Strong Internet, Others & Data growth
- EBIT lower at RM243.4mn due to higher operating cost
- Capex/Revenue ratio at 9.3%
- Broadband Champion:
 - 757,000 Unifi customers
 - 46% take-up rate
 - Stable ARPU

CONVERGENCE CHAMPION delivering LIFE and BUSINESS MADE EASIER



Continued Growth

Fundamental Productivity Shift

Improving
Institutional Health
Enablers



Appendices

Normalised EBITDA



In RM mn	1Q15	4Q14	1Q14
Reported EBITDA	847.6	960.4	896.7
Non Operational			
FX (Gain)/Loss on International trade settlement	0.4	(7.6)	(1.2)
Loss on Sale of Assets	0.2	0.1	0.2
Negative Goodwill on acquisition of a new subsidiary	-	-	(21.9)
MESRA Programme	-	111.2	-
Estimated cost and asset write-off due to flood	-	6.4	-
Normalised EBITDA	848.2	1,070.5	873.8
Normalised EBITDA Margin	30.2%	33.5%	33.0%
Reported EBITDA Margin	30.2%	30.1%	33.6%

EBITDA is calculated as Total Revenue (Operating Revenue + Oth. Operating Income) less Operating Cost (Exc. Depreciation, Amortisation & Impairment).

EBITDA Margin is calculated as percentage of EBITDA against Total Revenue

Normalised EBITDA Margin is calculated as percentage of Normalised EBITDA against Normalised Total Revenue (Operating Revenue + Oth. Operating Income – Loss on Sale of Assets – Negative Goodwill on acquisition of a new subsidiary)

Normalised PATAMI



In RM mn	1Q15	4Q14	1Q14
Reported PATAMI	128.9	218.3	210.6
Non Operational			
FX (Gain)/Loss on International trade settlement	0.4	(7.6)	(1.2)
Other (Gain)/Losses & Impairment*	0.8	1.8	0.7
Unrealised FX (Gain)/Loss on Long Term loans	41.2	43.2	(2.9)
Impact of tax rate changes	-	3.9	-
Negative Goodwill on acquisition of a new subsidiary	-	-	(21.9)
MESRA Programme (Net of tax)	-	83.4	-
Estimated cost and assets write-off due to flood (Net of tax)	-	7.2	-
Normalised PATAMI	171.3	350.2	185.3

^{*} Comprise of fair value (FV) changes of FVTPL (FV through P&L) investment gain/loss on disposal for AFS (available for sale) investments and gain/loss Sale of Assets

Cost % of Revenue



	1Q15	4Q14	1Q14	Comments (1Q2015 vs. 1Q2014)
Operating Revenue (RM mil)	2,774.1	3,157.3	2,620.0	-
Other Operating Income (RM mil)	32.4	37.6	50.2	-
Direct Costs %	17.9	17.2	16.8	Higher international outbound, content cost,
RM mil.	502.3	548.6	447.8	USP contribution and consolidation of P1
Manpower %	22.6	19.3	22.4	Higher salaries (increments)
RM mil.	633.1	615.1	599.4	— nigher salaries (increments)
Supplies & Materials %	6.0	8.0	5.7	Higher cable cost and subscriber equipment for
RM mil.	167.1	255.7	152.3	customer projects
Bad & Doubtful Debts %	2.0	3.3	1.4	Higher due to revised impairment rates at TM
RM mil.	57.3	104.8	36.4	SME, additional provision at G&W
Marketing Expenses %	3.2	3.1	3.0	Higher A&P from consolidation of P1, higher
RM mil.	89.1	98.6	78.8	commission
Maintenance Cost %	7.2	8.0	6.8	Higher mainly at Managed Assaults
RM mil.	202.9	256.8	181.1	 Higher mainly at Managed Accounts
Other Operating Costs %	10.9	11.1	10.4	Higher rental charges, communications charges
RM mil.	307.1	354.9	277.7	and customer projects
Depreciation & Amortisation %	21.5	19.8	21.7	Lower as % of revenue but higher absolute
RM mil.	604.2	631.0	579.9	mainly due to consolidation of P1
Total (RM mil)	2,563.1	2,865.5	2,353.4	-
Total (%)	91.3	89.7	88.1	

Group Balance Sheet

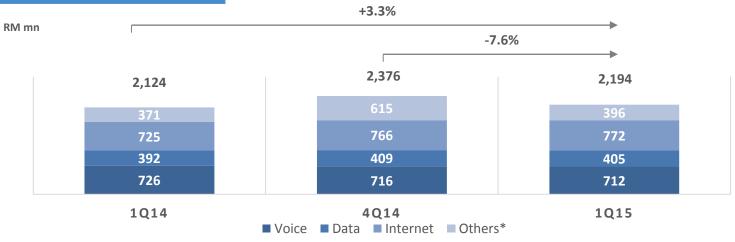


RM Million	At as 31 Mar 2015	As at 31 Dec 2014
Shareholders' Funds	7,715.0	7,571.1
Non-Controlling Interests	375.8	388.8
Deferred & Long Term Liabilities	9,847.4	9,806.1
Long Term Borrowings	6,317.6	6,251.4
Deferred Tax	1,286.8	1,258.0
Deferred Income	1,797.0	1,823.1
Derivative financial instruments	331.5	337.8
Trade and other payables	114.5	135.8
	17,938.2	17,766.0
Current Assets	6,886.6	6,481.2
Trade Receivables	2,621.6	2,237.2
Other Receivables	663.4	588.1
Cash & Bank Balances	2,897.5	2,985.8
Others	704.1	670.1
Current Liabilities	5,051.2	4,857.2
Trade and Other Payables	3,386.4	3,605.2
Short Term Borrowings	498.5	197.0
Others	1,166.3	1,055.0
Net Current Assets/(Liabilities)	1,835.4	1,624.0
Property Plant & Equipment	14,477.0	14,785.1
Other Non-Current Assets	1,625.8	1,356.9
	17,938.2	17,766.0

Mass Market & Managed Accounts

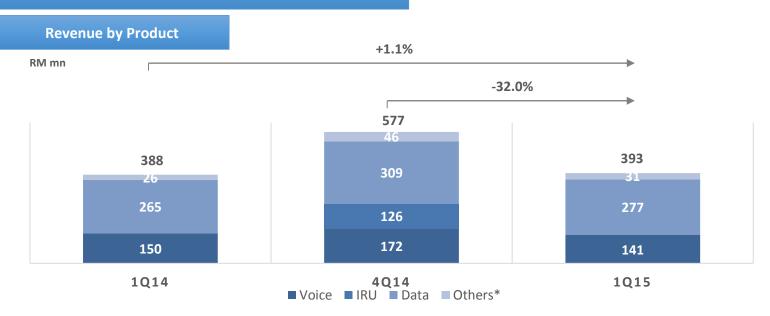






Note: Total revenue is after inter-co elimination. Revenue of product is before inter-co elimination *Others comprise other telco and non-telco services (i.e ICT-BPO, MMU tuition fees, customer projects)







Streamyx

RM38/month

- ☐ Speed: 1 Mbps
- ☐ Quota: 1 GB per month
- ☐ 12 months
- ☐ Free modem
- ☐ Launch date: 16 June 2015

Unifi

RM179/month

- ☐ Speed: 10 Mbps
- ☐ Quota: unlimited
- ☐ 24 months
- ☐ Free CPE
- ☐ Free HyppTV FTA channels
- ☐ Launch date: 15 July 2015

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