



## JOINT NEWS RELEASE

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### TM & ASTRO COLLABORATE TO DELIVER HIGH QUALITY DIGITAL EXPERIENCE

- *TM provides Astro with full suite of wholesale infrastructure and connectivity solutions to enable Astro to serve its customers with reliable broadband and content services.*
- *Signifies support towards JENDELA initiative in providing wider broadband coverage and a better experience nationwide.*

Telekom Malaysia Berhad (TM) and Astro Malaysia Holdings Berhad's wholly-owned subsidiary, MEASAT Broadcast Network Systems Sdn Bhd (Astro) today inked deals to collaborate in delivering a high quality digital experience to all Malaysians. The collaboration also signifies both companies' commitment to support the "Jalinan Digital Negara" (JENDELA) initiative in providing wider broadband coverage and a better experience nationwide.

The agreements were signed by Imri Mokhtar, Group Chief Executive Officer of TM and Amar Huzaimi Md Deris, Executive Vice President, TM WHOLESale while Astro was represented by Henry Tan, Group Chief Executive Officer and Shafiq Abdul Jabbar, Group Chief Financial Officer.

Through this strategic collaboration, TM, via TM WHOLESale, its global and wholesale business arm, will provide Astro with a full suite of infrastructure and connectivity solutions that comprises the whole range of wholesale services inclusive of high speed broadband (HSBB), bandwidth, backhaul and Internet access. This extensive and robust fibre network infrastructure will enable TM together with Astro to provide high-quality and reliable connectivity to their end-users.

With TM's HSBB service, Astro also will be able to provide broadband services to its customers without having the need to build a new infrastructure while extending its coverage to wider areas across the country via a fibre network. As for Internet services, TM's internet access solution will enable Astro to offer high performance internet connectivity and a comprehensive solution to its customers.

To complete the services, TM will also provide Astro with its Content Delivery Network (TM CDN), a newly developed content platform service that delivers seamless, faster and secure digital content. This will enable Astro to strengthen its video streaming efficiency to its current service offerings.

Commenting on the collaboration, Imri said: "TM as the leading infrastructure partner for High Speed Broadband wholesale services, leveraged its superior network nationwide to support the industry's broadband growth. We are also the primary mobile backhaul infrastructure provider for the industry with extensive coverage and capacity. As the digital infrastructure accelerator in Malaysia, we have always been a strong advocate of infrastructure sharing. Thus we are honoured to be given this opportunity to leverage each other's expertise to provide Malaysians with high quality broadband and content services that we have. This strategic collaboration also demonstrates our commitment to ensure Malaysians are provided with a seamless and "always-on" connectivity experience. We are happy to work with Astro and this is yet another testament to our pivotal role as the enabler of Digital Malaysia aspirations."

Meanwhile, Henry Tan said: “This strategic partnership with TM lays the foundation for Astro to be an internet service provider. Astro’s goal is to provide Malaysians with the best digital experience and broadband value proposition. Leveraging on the strength of TM’s wide HSBB network will enable Astro to realise new revenue streams, scaling our broadband service with content bundles, or standalone broadband and other product lines. This deal gives us more flexibility to offer great value and convenience to our customers.”

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## **About TM WHOLESale**

TM WHOLESale is the global and wholesale arm of Telekom Malaysia Berhad (TM), focusing on domestic and international wholesale business; offering a comprehensive range of communication services and solutions in connectivity and beyond. We are the gateway that connects the world to Malaysia as well as the ASEAN region.

For further information on TM WHOLESale, visit [www.tm.com.my/tmwholesale](http://www.tm.com.my/tmwholesale).

## **About TM**

Telekom Malaysia Berhad (TM), is the national connectivity and digital infrastructure provider and Malaysia’s leading integrated telco; set to enable Digital Malaysia by offering a comprehensive suite of communication services and solutions in fixed (telephony and broadband), mobility, content, WiFi, Cloud, Data Centre, cybersecurity, IoT and smart services. TM is driven by stakeholder value creation in a highly competitive environment; and places emphasis on delivering an enhanced customer experience via continuous customer service quality improvements and innovations, whilst focusing on increased operational efficiency and productivity.

For further information on TM, visit [www.tm.com.my](http://www.tm.com.my).

## **About Astro Malaysia Holdings Berhad**

Astro is Malaysia’s leading content and entertainment company, serving 5.7 million homes or 73% of Malaysian TV households, 6,400 enterprises, 16.8 million weekly radio listeners (FM and digital), 14.3 million digital monthly unique visitors and 3.0 million shoppers across its TV, radio, digital and commerce platforms. At Astro, we are committed to entertaining, informing and engaging with our customers through the best of local, regional and international content. We are aggregating global streaming services to broaden our reach to digital natives, expanding content choice and making Astro the one-stop destination for the biggest entertainment in Malaysia. With Astro GO, our companion streaming app, customers can stream up to 65,000 On Demand titles anytime, anywhere. Astro Radio, home to the country’s highest-rated radio brands across all key languages, and our digital brands including Gempak, Xuan, Ulagam and AWANI connect Malaysians to content and stories that matter most to them every day. Go Shop, our home shopping and commerce business, offers a fun and entertaining home and online shopping experience that suits the Malaysian lifestyle.

For further information on Astro, visit [www.astro.com.my](http://www.astro.com.my).

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